

## Annual Report 2021



OUR MISSION IS TO SUPPORT, PROMOTE AND CELEBRATE AN ATMOSPHERE OF CREATIVITY IN THE AREAS OF SHAWNIGAN LAKE, COBBLE HILL & MILL BAY. WE ARE DEDICATED TO ENGAGING & CONNECTING OUR SOUTH END COMMUNITY MEMBERS THROUGH ARTS EVENTS & ACTIVITIES FOR ADULTS & YOUTH, WHILE EDUCATING AND BUILDING AN AWARENESS OF HOW THE ARTS CAN ENRICH PEOPLE'S LIVES.

# PRESIDENT'S STATEMENT

2021 brought along with it up & downs. In retrospect however, these were the elements needed to shake things up enough to pause, evaluate, & then move forward on a new path - stronger, wiser & more resilient than ever. Surprisingly, even with Covid continuing to challenge our communities, CSAG has managed to maintain programming with a number of modest online events & even a number of live activities. We have increased our outreach steadily, with continuing, & new partnerships, as well as a growing membership & community awareness of what we have to offer. Our recently appointed Board of Directors has found its stride, and is working efficiently together, steadily ticking off many unfinished foundational projects just in time for beginning the New Year on a fresh note! Our new Mission Statement really reflects our inclusive nature and how we want to support & deliver inspirational opportunities to our south end area. We look back on 2021 as a year of reflection, growth & refining our vision & look forward to 2022 as a year of building on our strengthened foundation & solidifying some fresh creative ideas for the near future!

JENNIFER STEVENS

# Volunteers Hours 2021

Many valuable volunteer hours are given by Directors each year to keep the society running smoothly - this year in particular, being a particularly challenging one. Many thanks to all who contributed to the strong team effort which brought CSAG back into its stride with a cohesive, organized foundation, poised for a successful 2022

## **Directors :**

*(12 months)*

Greg - 75 hrs

Tina - 200 hrs

Terry - 936 hrs

Jennie - 1200 hrs

*(9 months)*

Kristin - 100 hrs

Bonnie - 75 hrs

*(3 months)*

Diane - 140 hrs

Claire - 41 hrs



A variety of community members also help to support the society's initiatives, which adds many valuable volunteer hours of service. It is impossible to gauge this time commitment, however it is worth noting & highlighting the value of a strong community volunteer base.

# SOME OF OUR ACCOMPLISHMENTS IN 2021

New DIRECTORS HANDBOOK  
Policy Procedural Manuel  
Membership Package  
Initiated WEBSITE Update - pending...  
New CSAG BROCHURE  
Regular publications & Newsletters

## **Continuing Education:**

3 Board Development Workshops  
Digital Tech Workshops

2 substantial BC Arts Council Grants

## **Continued Programming**

Live & Online Events  
Activities & Workshops

## **Emerging & Continuing Partnerships:**

Shawnigan Kids Theatre Troupe  
Shawnigan Sings Children's Choir  
Tracy Lewis Animation  
Shawnigan Lake Community Association  
Shawnigan Players  
Shawnigan Rotary ECOclub  
Shawnigan Lake Museum  
Woodruff Music School  
LT Dance



# FINANCIAL OVERVIEW

## Cowichan South Arts Guild Comparative Financial Statement 2021

	2021	2020
<b><u>REVENUE</u></b>		
<b><u>INCOME</u></b>		
CVRD Funding	12,000.00	12,000.00
Resiliency Grant	20,000.00	
Infrastructure Grant	(19,000.00)	
Donations	2.00	47.00
Memberships	562.78	680.00
Grants		4,000.00
Interest Reveune		.09
<b>NET INCOME</b>	<b>51,564.78</b>	<b>16,727.09</b>
Balance Forward 2020 (YEAR END SURPLUS)	*5,425.79	2,001.00
<b>Total Revenue 2020</b>	<b>56,990.57</b>	<b>18,728.09</b>
<b><u>EXPENSES</u></b>		
<b><u>GENERAL AND ADMINISTRATIVE</u></b>		
Accounting	800.00	850.00
Legal	596.00	00.00
Advertising and Promotion	1,401.89	870.58
Business Fees & Licenses (BC Registries)	145.00	47.67
Wordpress/Microsoft 365/Zoom/Mail Chimp	675.88	00.00
ZOOM	224.00	00.00
Insurance	815.00	835.00
Bank Charges	12.00	21.36
General Supplies (Included in Series and Events in 2021)	00.00	212.79
Office Supplies	608.04	582.37
Meetings	00.00	46.85
Rent (Included in Series and Events 2021)	00.00	396.38
Website Maintenance	440.00	858.74
Workshops (Directors)	00.00	00.00
Series/Events/Workshops	5,118.08	9,531.63
<b>TOTAL EXPENSES</b>	<b>10,833.91</b>	<b>14,253.39</b>
<b>TOTAL INCOME LESS TOTAL EXPENSES (YEAR END SURPLUS)</b>	<b>46, 156.66</b>	<b>*4,474. 70</b>
Less Infrastructure Grant	(19,000.00)	
<b>BALANCE (ACTUAL SURPLUS 2021)</b>	<b>27,156.66</b>	

*\*Year end surplus indicated for 2020 was noted as \$4474.70. Actual surplus was \$5425.79 (balance forward). Difference of + \$959.09*

# Programming - Events & Activities



## SPOTLIGHT SERIES

This intimate (live & online) series provides an opportunity to highlight local performing & visual artists (available now on our YouTube channel.

(link)

## Maker's Circle

CSAG managed to keep this program open, providing a cozy space for small groups of arts-minded seniors to enjoy the opportunity to connect & converse with like-minded creatives while working on portable art projects. Held at SLCC.



# Sampler Series



Lantern Making online:  
( link- <https://youtu.be/SF34q55D5rl> )



Unfortunately Covid interfered with our series this year, as it is usually hosted in Mill Bay Library.

So it was with great enthusiasm that we hosted Colleen Eccleston in December to lead us in song. Almost 40 people attended the first of 3 Solstice Sing Alongs, with numbers increasing to 60 at the final one. It was heartwarming to see families with children of all ages walking the candlelit Spiral, & hear the voices of the little ones as they huddled up to the warmth of the little gaslit fire pits. It was especially wonderful to feel the energy of community under the beautiful, yet underused Pavilion at Elsie Miles Community Park. CSAG continues in its determination to build the awareness of this local treasure.

# Once Upon A Winter's Night

Our 1st (online) Youth Arts Celebration was a huge success, with over 1,526 views in it's first week! 14 diverse contributions entertained audiences well beyond our community during the February 19th launch weekend, & continue to be available on our Youtube channel. (link)



## Community Partnerships

CSAG has joined SLCA in offering activities in the SL Village at Easter, Halloween, & Christmas. Lantern Making & a Solstice Spiral Walk were a real hit for all ages.



online story:  
**The Spring Surprise!**  
(link)



Many Thanks  
to our funders:

CVRD  
BC ARTS COUNCIL

...

Creative Down Time!

